



44 Station Street
Cobram Vic 3644
www.moirā.vic.gov.au
info@moirā.vic.gov.au

AGENDA

UNSCHEDULED MEETING OF COUNCIL **FOR** **WEDNESDAY 12 MARCH 2025** **TO BE HELD AT COUNCIL BRIEFING ROOM, STATION STREET COBRAM** **COMMENCING AT 1:30 PM**

RECORDING

Consistent with section 13.3 of our Governance Rules, Council officers have been authorised to record the public session of this meeting using an audio recording device.

LIVE STREAMING

Council meetings will now be lived streamed to allow those interested in viewing proceedings greater access to Council decisions and debate, without attending the meeting in person.

1. WELCOME CALLING TO ORDER - CEO

2. PRAYER

Almighty God we humbly ask you to guide our deliberations for the welfare and benefit of the Moira Shire and its people whom we serve.

Amen

3. ACKNOWLEDGEMENT OF TRADITIONAL OWNERS

We, the Moira Shire Council, would like to acknowledge the traditional owners of the land upon which we meet and pay our respects to their Elders both past and present.

4. APOLOGIES / LEAVE OF ABSENCE

5. DISCLOSURE OF CONFLICTS OF INTEREST

6. OFFICER REPORTS FOR DETERMINATION

6 CORPORATE PERFORMANCE

6.1 DRAFT MOIRA 2045 COMMUNITY VISION

2

7. CLOSE OF MEETING

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE PERFORMANCE,
FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION

Recommendation

That Council endorse the draft Moira 2045 Community Vision, as shown in attachment 1 for community engagement in accordance with the Community Engagement Policy.

1. Executive Summary

The draft 'Moira2045' Community Vision was prepared in accordance with section 88 of the *Local Government Act 2020* (the Act) and Council's Community Engagement Policy.

At the Scheduled Meeting of Council on 27 November 2024 a Community Panel was appointed and one of the key objectives of the group is to contribute to the development of the Moira Community Vision 2045.

The Panel of 18 community members worked with Council to undertake the development of the draft Community Vision through a series of workshops using a deliberative, community-centred approach. The draft Moira 2045 Community Vision is now ready for engagement to ensure that it reflects the vision of the community for the future of Moira.

2. Conflict of Interest Declaration

There are no conflict of interest declarations to consider.

3. Background & Context

Section 88 of the Act requires that Council develop a Community Vision that:

1. is developed with its municipal community in accordance with its deliberative engagement practices;
2. the scope is a period of at least 10 financial years;
3. must describe the community's aspirations for the future of the municipality;
4. is developed or reviewed in accordance with its deliberative engagement practices;
5. is adopted by 31 October in the year following a general election; and
6. has effect from 1 July in the year following a general election.

The draft Moira 2045 Community Vision was developed collaboratively with a Panel of 18 community members, appointed by Council on 27 November 2024.

To develop the draft document, the Community Panel deliberated over stimulus material prepared using demographic information for the region, macro trends shaping the region in 2045 and key insights from a community survey.

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE PERFORMANCE,
FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION (cont'd)

Identification of Broad Community Inputs

Survey

A community survey was launched on 28 November 2024 to seek input from the broader community to commence the review and redevelopment of the Community Vision.

The survey captured the communities view of what they love about Moira Shire and what they hope Moira will look, feel or be like in 2045.

Through extensive campaigning via social and print media and direct communication with network groups there were 54 responses to the survey. This feedback was included in the stimulus material used for the first workshop with the Community Panel.

Facilitation of the Deliberative Process

Panel Workshops

The Community Vision Panel participated in an initial workshop on the 20/21 January facilitated by an independent consultant to determine the draft central statement and key themes with supporting statements.

The workshops involved reviewing the broad community inputs and holding group discussions around key opportunities and challenges for Moira and what we can do now to influence the future.

A number of Community Panel members participated in a bus tour on 1 February that included the major towns, small towns and villages across the municipality. This tour gave the Panel a chance to visit and learn about the different communities including the main industries, population and services available in the local region.

A further workshop was held on 11 February, with the Panel discussing the final inputs to develop the draft Moira 2045 Community Vision including a central statement and four themes, as shown in attachment 1.

4. Issues

The number of responses received from the initial engagement survey were considered low therefore an extensive communications plan has been prepared to ensure that the broader community is engaged in providing a response to the draft Moira 20245 Community Vision.

5. Strategic Alignment

The report aligns to the Council Plan objective of customer focused and responsive.

6. External Engagement

Following endorsement of the draft Moira 2045 Community Vision, an extensive engagement campaign will commence involving a community survey seeking feedback to ensure the Vision reflects the community's vision for the future.

The survey will be made available on the Moira Matters platform and will be supported by community pop up sessions as well as print media, radio advertisements, flyers, posters and engagement by community leaders.

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE PERFORMANCE,
FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION (cont'd)

7. Budget / Financial Considerations

The development, publication and implementation of the Community Vision will be conducted within operational budget.

8. Risk & Mitigation

To ensure that Council captures the feedback from a broad range of community members a targeted approach will be taken to reach diverse sections of the community including first nations, multinational communities and CALD communities.

9. Conclusion

The draft Moira 2045 Community Vision was developed with the Community Panel using deliberative engagement practices and aims to describe the aspirations for the future of the Moira region. It has been tabled for endorsement for community engagement.

Attachments

- 1 Draft Moira 2045 Community Vision

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE
PERFORMANCE, FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION (cont'd)

ATTACHMENT No [1] - Draft Moira 2045 Community Vision



The cover page features a dark blue header with the Moira Shire logo on the left, which includes a stylized bird icon above the text 'moira SHIRE'. The main title 'Moira Vision 2045 Consultation Draft' is in large white and light blue font. Below the title, a paragraph of text describes the vision's origin. A second paragraph explains its role in the council's planning framework. The background is a collage: a colorful abstract painting on the left and a photograph of children playing in a river on the right.

moira
SHIRE

Moira Vision 2045 Consultation Draft

In November 2024 the Moira Shire Council appointed a panel of 19 community members to create a vision for the future of our community, in simple terms, our aspirations for what our community will be like in 2045. This document embodies the draft vision and supporting themes that were developed by the community panel over several workshops.

The community vision sits at the top of Council's long term planning framework and is the beacon that guides our long term decision making.

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE
PERFORMANCE, FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION (cont'd)

ATTACHMENT No [1] - Draft Moira 2045 Community Vision



Community Vision for 2045



Central vision statement

By 2045 we will be:

A thriving, connected regional community

Our vision statement is simple, but it is underpinned by broad goals grouped into four themes:

COMMUNITY, ENVIRONMENT, LIVEABILITY, PROSPERITY.

As a community if we can deliver on these goals, we'll reach our vision.

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE
PERFORMANCE, FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION (cont'd)

ATTACHMENT No [1] - Draft Moira 2045 Community Vision



Community

By 2045, we will have:

- Welcoming, connected and informed communities
- A growing and supported population of residents, workers and visitors
- Inclusive, safe and sustainable spaces
- A strong connection to place

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE
PERFORMANCE, FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION (cont'd)

ATTACHMENT No [1] - Draft Moira 2045 Community Vision



Environment

By 2045, we will have:

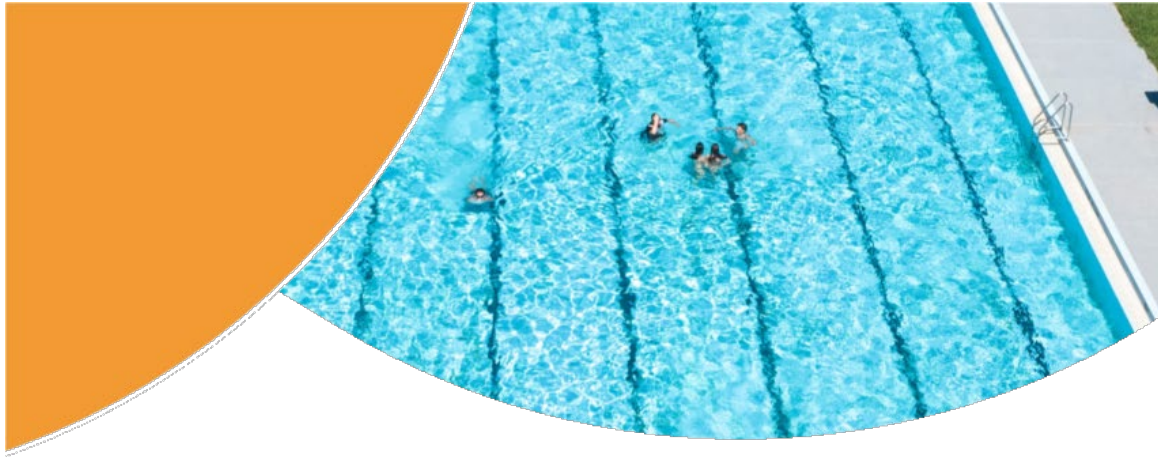
- Sustainable agriculture and well- managed water entitlements
- Well-preserved, accessible waterways and natural environments
- Flourishing urban and rural forestry systems that increase local flora and fauna
- A progressive local circular economy with minimal emissions

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE
PERFORMANCE, FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION (cont'd)

ATTACHMENT No [1] - Draft Moira 2045 Community Vision



Liveability

By 2045, we will have:

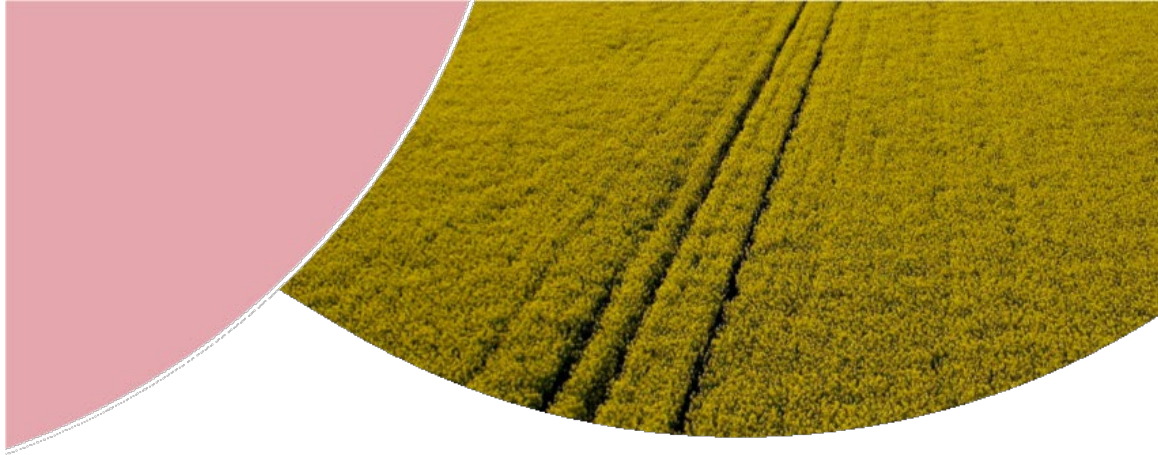
- Digitally connected and capable communities
- Accessible transport and roads that connect the region
- Access for all to services that support healthy living
- Community facilities and assets that enable community activity and recreation

FILE NO:
4. CUSTOMER FOCUSED AND RESPONSIVE

ITEM NO: 6.1
(DIRECTOR CORPORATE
PERFORMANCE, FIONA SHANKS)

DRAFT MOIRA 2045 COMMUNITY VISION (cont'd)

ATTACHMENT No [1] - Draft Moira 2045 Community Vision



Prosperity

By 2045, we will have:

- A strong and innovative agriculture and manufacturing industry
- Sustainable year-round visitor experiences that embrace Moira's diversity
- Education opportunities and local employment pathways
- Forward thinking, attractive and growing economy